

# PH Cosmetics Industry Gains Boost as DTI Backs Global Expansion Efforts

The Cosmetics, Toiletries and Fragrances Association of the Philippines (CTFAP) Summit 2026 convened at the Acacia Hotel in Alabang from March 11-12, 2026, gathering industry leaders, policymakers, and key stakeholders to discuss the evolving landscape and future direction of the nation's personal care sector.

As the primary advocate for the industry, the CTFAP represents and supports companies by promoting product safety, responsible business practices, and sustained industry development.

Representing the Department of Trade and Industry (DTI) Secretary

Ma. Cristina A. Roque, Regional Operations Group Undersecretary Blesila Lantayona delivered a keynote address on the first day of the summit. During her keynote message, she underscored the government's continued commitment to strengthening the industry and supporting the growth of micro, small, and medium enterprises (MSMEs) within the sector.

DTI Regional Operations Group Undersecretary Blesila Lantayona, representing Secretary Ma. Cristina A. Roque, in conversation with stakeholders during the CTFAP Summit 2026 at Acacia Hotel Alabang; highlight-

## City Government of Carmona

### TURNOVER OF LIVELIHOOD STARTER KITS FOR THE FEDERATION OF SOLO PARENTS IN THE CITY OF CARMONA

Idinaos ng Office of the City Social Welfare and Development Officer, sa pakikipagtulungan ng ROHM Electronics Philippines, Inc., ang Turnover ng mga livelihood starter kits para sa mga solo parents ng Lungsod na lumahok sa ating Sustainable Livelihood Program. Ito ay pinangunahan ng ating Federation of Solo Parent ng City of Carmona. Layon nito na mabigyan ng panimula ang bawat solo parent para maitaguyod nila ang kanilang mga anak.



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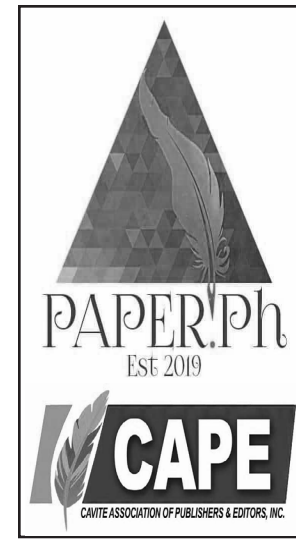
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# 4Ps Boosts Family Role in Ensuring Child Safety and Well-Being

## City Government of Dasmariñas

### Distribution of Financial Assistance worth ₱5,000, grocery packs and 1 kg of plant catalyst to our farmers, in support of their agricultural needs and livelihood

This initiative aims to assist and uplift our hardworking farmers while promoting sustainable agricultural development in the community.



Protected Families people if left unaddressed. Through 4Ps Family Development Session Guidance these efforts, a Family Development Session (FDS) under the Pantawid Pamilyang Pilipino Program (4Ps) was conducted at the Casibarag Norte Barangay Hall in Cabagan, Isabela last Friday (March 20). Around 30 parent beneficiaries actively participated to further enhance their knowledge and skills in effectively guiding their children. This initiative aligns with the government's continued push under the leadership of Ferdinand R. Marcos Jr. to ensure and stress among young



# Pampasahero Diskwento: 50% Off sa MRT-3 at LRT-2 Simula March 23

Magbibigay ang Department of Transportation (DOTr) ng 50% discount para sa lahat ng pasahero ng MRT-3 at LRT-2 simula sa Lunes, March 23.

Kasunod ito ng utos ni Pangulong Ferdinand Marcos Jr. na pagaanin ang araw-araw na biyahe ng mga komyuter sa pamamagitan ng diskwento sa pamasaha. Lalong-lalo na sa gitna ng patuloy na pagtaas ng presyo ng langis na lubos na nagpapa-hirap sa

mga mamamayan.

“Pagagaanin natin ang araw-araw na biyahe. Sa MRT at LRT ay magdidiskwento po tayo sa pamasaha. Gagawin natin ang lahat para manatiling maayos at tuloy-tuloy ang biyahe ng bawat Pilipino,” pahayag ng Pangulo nitong Miyerkules.

Sinabi naman ni Secretary Banoy Lopez na malaki ang maitutulong ng diskwento sa pamasaha sa tren para makatipid ang mga pasahero.

“Ginagawa ng pamahalaan ang lahat para maibsan ang paghihirap ng mga Pilipino sa gitna ng gulog sa Middle East.

Prayoridad natin ang tuloy-tuloy na biyahe at mas murang pamasaha kaya magbibigay tayo ng 50% discount sa MRT-3 at LRT-2 para sa lahat,” ayon kay Secretary Lopez.

Paliwanag pa ng transport chief, malaki ang matitipid ng mga bumabiyaha kung sasakay ng tren na may discount sa pamasaha, sa halip na magdala sila ng sasakyan at kumunsumo ng napaka-mahal na langis.

Samantala, epektibo pa rin ang 50% discount para sa white beep cards ng mga senior citizens, persons with disabilities (PWD), at mga estudyante.

Para sa mga regular na pasahero, magagamit din ang blue beep cards para sa automatic na 50% discount.

Para naman sa mga walang beep cards, pwedeng bumili ng single journey tickets na naka-50% discount din.

Kasalukuyan namang nakikipag-usap ang DOTr sa LRT-1 management kaugnay ng pagbibigay ng parehong discounted na pamasaha sa kanilang train line. Ang LRT-1 ay pinatatakbo ng pribadong kumpanyang Light Rail Manila Corporation

.Source: DOTr

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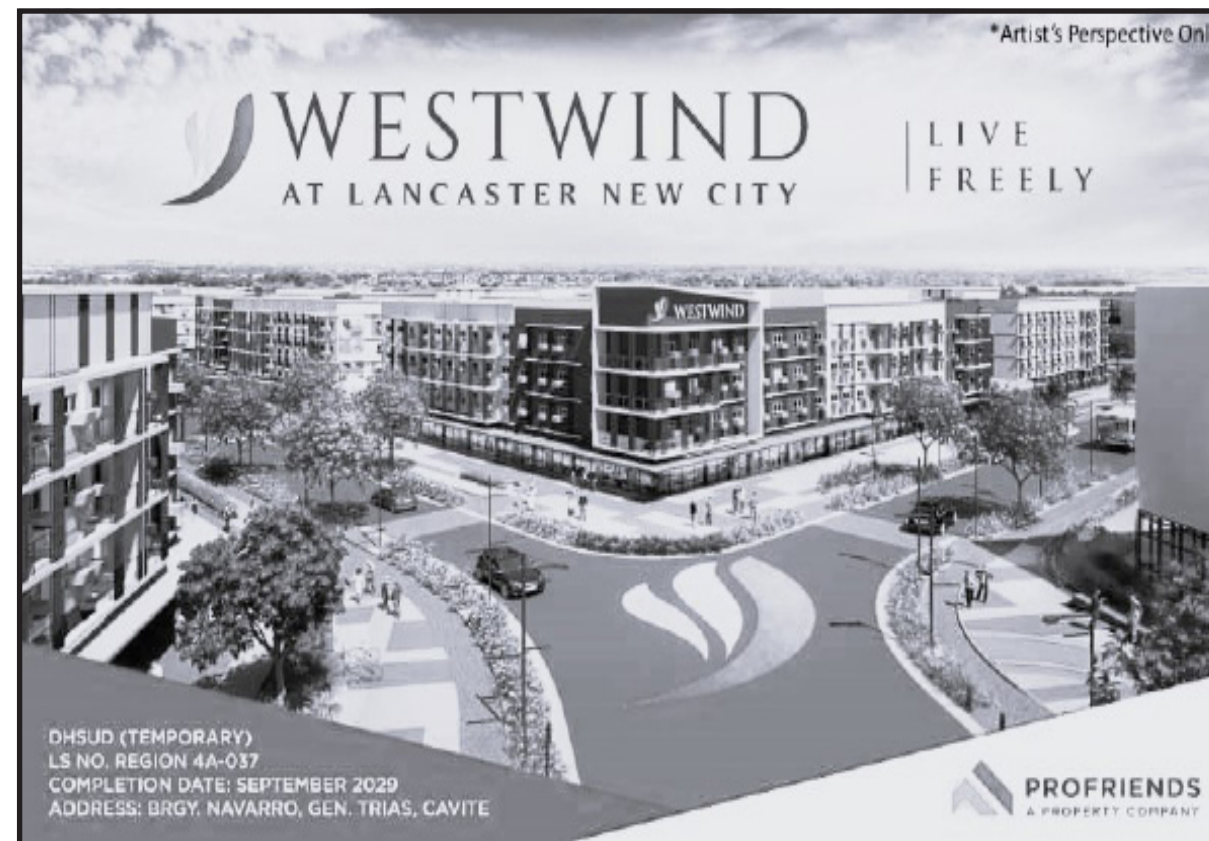
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# 4Ps Boosts Family Role in Ensuring Child Safety and Well-Being



(From page 1) of the welfare and safety of every Filipino child. Led by Rex Gatchalian, together with Rodolfo Albano III and Irene Dumlaog

relationships, and high-light the important role of the community in creating a safe, inclusive, and nurturing environment for every child. Source: DSWD



Please contact: Ms. Airene D. Casi @ 0916-4828881

Advertisement for Marie Claire Travel & Tours, featuring contact information for Maria Cecilia F. Contang, General Manager, and a list of services offered including international and domestic flights, customized tours, and travel insurance.

# PH Cosmetics Industry Gains Boost as DTI Backs Global Expansion Efforts

(From page 6) grances industry.

Usec. Lantayona highlighted the Department’s role in fostering a business environment that encourages innovation, competitiveness, and sustainability among Filipino enterprises. She emphasized that the DTI remains steadfast in supporting the cosmetics, toiletries, and fragrances industry by providing programs and services that help businesses navigate regulatory requirements, enhance product quality, and expand their market reach.

She further noted that MSMEs remain the backbone of the Philippine economy. According to the 2024 Philippine Statistics Authority (PSA) report, approximately 99.63% of registered businesses in the country are MSMEs, generating 66% of the nation’s total employment. Many enterprises within the cosmetics and personal care industry began as small, homegrown ventures that have since grown into competitive brands serving both domestic and international markets.

Recognizing this potential, the DTI continues to implement initiatives that help enterprises strengthen their value chains, comply with industry standards, and position their products in a highly competitive and innovative global marketplace.

These efforts are particularly significant for the personal care industry, where product development, safety compliance, and branding play crucial roles in gaining consumer trust and expanding market opportunities.

DTI Undersecretary Blesila A. Lantayona delivering a keynote address at the CTFAP Summit 2026 in Acacia Hotel Manila, with presentation slide highlighting initiatives to improve business environment, empower MSMEs, and expand access to finance, alongside partner organizations such as L’Oréal Philippines and The Do Good Company.

DTI’s current initiatives are closely aligned with Secretary Roque’s Five-Point Strategic Agenda for MSMEs. This agenda focuses on accelerating e-commerce and digitalization, promoting innovation-driven product development, advancing sustainability and green practices, strengthening entrepreneurial capacity, and expanding market access within ASEAN and the broader global economy. The ongoing collaboration between the government and industry associations such as the CTFAP ensures that Filipino brands remain competitive, compliant with international standards, and responsive to rapidly changing consumer preferences. Source: DTI

# DFA Introduces Online Apostille System for PSA and CHED Documents

(From page 3)  
may be accessed at PSA-Helpline.ph for civil registry documents or at CHED One Touch Portal at ecav.ched.gov.ph for academic records. Over 200 participants attended the launch, including representatives from government agencies that issue public documents, members of the diplomatic corps, and media organizations. Source: DFA

The launch of the fully digital eApostille for PSA and CHED documents is also aligned with the government's broader digitalization agenda. As President Ferdinand Marcos, Jr., stated in his 2023 State of the Nation Address, "Digitalization is the call of today; not of the future — but of the present. It is here. It is needed, and it is needed today. The government must fully embrace digitalization to provide better service to the people, through its vital frontline services and its back-end functions."

This initiative reflects the close collaboration between the DFA, the PSA, and CHED to ensure seamless integration of digital document issuance and authentication processes. The DFA is also coordinating with other document-issuing government agencies on their possible integration into the eApostille System, which would further expand digital authentication services.

The fully digital Apostille service may be accessed through the DFA e-Apostille Portal at apostille.gov.ph. Further information, including the application process for the fully digital eApostille,



## City Government of Bacoor

### MEETING WITH THE CITY HEALTH BOARD: STRATEGIZING HEALTH SERVICES AND SYSTEMS FOR BACOOR

The City Government of Bacoor, led by Mayor Strike B. Revilla, convened the City Health Board to discuss key health initiatives and develop strategies aimed at strengthening public health services across the city. The meeting was organized through the Office of the City Health Service (OCHS) headed by Ivy Marie Yratorza.

Among those present were Councilors Rey Palabrica and Karen S. Evaristo, Atty. Aimee Neri, Ms. Emiliana Ugalde with personnel from the City Social Welfare and Development Office, Ms. Natividad Ople, Ferdinand Eusebio from the Department of Health, Mr. Danilo Brizuela, and Vivian Gawaran Ramirez.

The meeting addressed several important agenda items focused on improving the delivery of healthcare services throughout Bacoor.

Key discussions included planning the specific services to be offered at each city health center, finalizing facility floor plans, and designing efficient workflow systems to ensure smooth operations. Mayor Revilla emphasized that with centralized barangay data already avail-

able, the city must focus on creating a more organized and streamlined health service delivery system. Other matters discussed included the proposed ordinance requiring water testing in Bacoor to be conducted only by City Hall-accredited entities, as well as a directive to the

City Legal Office to draft an executive order establishing a program for monitoring and testing drinking water in the city. The board also tackled the allocation of collected affiliation fees into a trust fund, which, according to the Mayor, will eventually be returned to

students. Additionally, the City Health Board reviewed the Drug-Free Workplace Ordinance as part of its 2026 1st Quarter agenda, reinforcing the city's commitment to promoting a healthy and safe working environment for all.



# DFA Introduces Online Apostille System for PSA and CHED Documents



(photo credits by DFA-OPD: James Ryan Artiaga)

The Department of Foreign Affairs (DFA) officially launched the Fully Digital Apostille for Philippine Statistics Authority electronic Certificates (PSA eCertificates) and Commission on Higher Education electronic Certification, Authentication and Verification (CHED eCAVs) documents on 16 March 2026 at the DFA Office in Pasay City. This initiative marks a significant milestone in the Philippines' digital trans-

formation and adherence to international standards on document authentication. The Apostille Convention, to which the Philippines acceded in September 2018, simplifies the authentication of public documents for use abroad. Through the newly-launched fully digital platform, Filipino citizens and institutions can now obtain Apostilles for PSA eCertificates and CHED eCAVs entirely online,

eliminating the need for physical submission of documents. The new system also reduces processing time and enables secure government-to-government transmission, ensuring authentication that is secure, traceable, and globally recognized. Secretary of Foreign Affairs Ma. Theresa Lazaro underscored the importance of this initiative, stating that, "The launch of the Fully Digital Apostille marks a significant milestone in the Philippines' digital trans-



(photo credits by DFA-OPD: James Ryan Artiaga)

## City Government of Imus

### 40 residente ng Brgy. Bagong Silang, lumahok sa Livelihood Skills Training

Apatnapung residente ang lumahok sa isinagawang Livelihood Skills Training ng Office of the City Cooperatives Development Officer (OCCDO) na produkto.

Ayon sa Marso 12, 2026, sa Brgy. Bagong Silang.

Tinalakay ni Maria Charissa Geronimo ang mga pangunahing proseso

at teknika sa paggawa ng mga kagamitan, kabilang ang tamang sangkap at pamamaraan upang makabuo ng de-kalidad na produkto.

income-generating activities at makapagbigay ng dagdag na oportunidad sa kanilang pamilya at komunidad.

Layunin din ng aktibidad na palawakin ang kaalaman ng mga kalahok sa meat processing bilang hakbang tungo sa pagkakaroon ng dagdag na kabuhayan.

